



**PARTNERS** for  
**TOMORROW**

# What is Partners for Tomorrow?



## A Portfolio of Advantaged Sustainability Solutions



**Mutually beneficial for our customers  
and PepsiCo**



**Driving progress toward sustainability  
goals and commercial value**

AGRICULTURE  
FOR TOMORROW  
Sow Positive (Sow+)



LEARNING  
FOR TOMORROW  
Sustainability Summit  
Sustainability  
Action Center



ENERGY  
FOR TOMORROW  
pep+ REnew



PACKAGING  
FOR TOMORROW  
Sustainable Cups



RECYCLING  
FOR TOMORROW  
CIRQU  
Oscar Sort  
Recycling Bins  
Recycle Rally  
Olyn's Reverse Vending



Solutions that span key sustainability categories



POSITIVE  
VALUE CHAIN

# OLYNS REVERSE VENDING SOLUTION

Olyns cubes are AI-powered reverse vending machines for beverage container recycling. PepsiCo is investing in Olyns to drive circularity and provide an advanced recycling solution for consumers.



**Innovative  
Recycling  
Solution**



**Turnkey  
Collection**



**Advertising  
Capabilities**



**Consumer  
Data &  
Analytics**





# HOW IT WORKS



## Pilot Details

PepsiCo is partnering with Olyns to expand the network of cubes outside of California and have chosen to focus efforts in 1-2 markets in TX.

- **Location:** Dallas, TX (with Austin, Houston, and San Antonio as backup)
- **Requirements:** High foot traffic (~70K impressions/month required)
- **Channels:** Example venues include colleges & universities, stadiums, and transit hubs
- **Timeline:** H2 2025 for placement

### Collect Material



Eye-catching display calls on consumers to deposit empty bottles and cans via mobile app.

### Compact & Sort



Bottles and cans are sorted and compacted inside the cube – capacity > 2,000 containers

### Pick Up



Retail or Foodservice Host does not need to touch. App enlists “gig workers” to service machine before it fills up.

### Bale & Ship



Extremely high-quality bales are generated and shipped to bottle-to-bottle rPET processors.